By Keystone Industries Staff

For Keystone Industries, 2014 is sure to bring a lot of excitement, and it all starts here in Chicago. During the meeting, Keystone Industries will reveal its new packaging for its award-winning Gelato Prophy Paste while continuing a push on the revolutionary anti-bruxing device NiteBite.

Recipient of Top Prophy paste awards for 2013 and 2014, Gelato prophy paste now has a great, fresh look to match the high-quality product. Performance is what makes Gelato great, with smooth, pliable and splatter-free application. The 1.23 percent fluoride ion Gelato paste is perfect for high-luster polishing and stain removal, but it remains gentle enough on the enamel with minimal enamel loss.

Gelato paste comes in boxes of 200 individual disposable cups for convenient use. The disposable cups also eliminate cross-contamination and include a prophy ring for ease of application on the patient’s teeth. For more options, the paste comes in 12-ounce jars (exports only).

The paste is available in four different grits (fine, medium, course and x-course) for various stain removal needs. Typically, hygienists use the fine grit for routine use, and the medium grit gives a little more stain removal power. The coarse pastes are required for removing moderate to heavy stains. No matter the job, Gelato Prophy Paste provides exactly what dental professionals need.

Keystone Industries continues to put forward a large assortment of great-tasting Gelato flavors, such as piña colada and orange sherbet. The line also has mint, cherry, bubble gum and raspberry for a plethora of options to satisfy picky clients. The individual cups are clearly labeled for quick retrieval and application.

Another great Keystone product is NiteBite. Its special design and thin construction within the “freeway space”—the distance between the physiological rest position and the first point of contact of the upper and lower teeth—stops people from clenching and grinding their teeth. NiteBite can also stop symptoms such as headaches and tooth and jaw pain. This proprietary, patented and FDA-cleared device is the first bite-guard that functions within the patient’s freeway space. NiteBite uses the jaw’s natural proprioceptive response to trigger the jaw-opening reflex. As the lower teeth approach contact with the NiteBite, the jaw-opening reflex returns the lower jaw to the physiological rest position where no teeth touch each other or the NiteBite. The muscles relax, and NiteBite effectively relieves jaw, head and neck pain, and associated symptoms of TMJ disorder.

Not only does the device work physiologically and simply, but it’s also easy to mold to the patient’s bite. In less than five minutes, a dentist or hygienist can heat the device and shape it to a patient’s front teeth. Then the patient is ready to go home with his or her new NiteBite. It’s that simple!

Be sure to stop by booth No. 3012 to check out what new and exciting things Keystone Industries has to offer during 2014.